

PATHWAY COURSES – PUBLIC ADMINISTRATION

Course title	Public Policy and Administration				
Course code	CMBAP-511				
Course type	Compulsory				
Level	7 / 2 nd Cycle				
Year / Semester	2 nd Semester				
Teacher's name					
ECTS	6	Lectures / week	3	Laboratories / week	N/A
Course purpose and objectives	The purpose of this course is to equip students with a comprehensive understanding of the intersection between public policy and administrative practices within various governmental and non-governmental contexts. Through a blend of theoretical frameworks and practical applications, the course aims to develop students' ability to analyze, design, implement, and evaluate public policies that address complex societal challenges. The main objectives of the course are: • To equip students with the tools and methodologies to critically analyze and evaluate the effectiveness, efficiency, and equity of public policies • To provide comprehensive knowledge of the processes involved in policy-making, from agenda setting and policy formulation to implementation and evaluation. • To cultivate the leadership and management skills necessary for effective public administration, emphasizing ethical decision-making and accountability. • Explore the importance of effective engagement and collaboration of a wide range of stakeholders, including government agencies, non-profit organizations, and the private sector. • Introduce theories and practices from economics, political science, and management for addressing complex public policy issues and promoting innovative solutions.				
Learning outcomes	By the end of this course, students will be able to: 1. Conduct thorough analysis of public policies, assessing their impacts, identifying strengths and weaknesses, and making evidence-based recommendations for improvements.				

	2. Demonstrate a deep understanding of the various stages of the policy-making process, including how policies are formulated, implemented, and evaluated within different governance contexts. 3. Apply leadership and management principles to effectively oversee public sector projects and programs, ensuring ethical standards and accountability are maintained. 4. Articulate the importance of effective engagement and collaboration of diverse stakeholders, fostering partnerships and facilitating consensus-building to address public policy challenges. 5. Utilize interdisciplinary approaches from economics, political science, and management to develop innovative and practical solutions to complex public policy problems.		
Prerequisites	None	Required	N/A
Course content	1. Public policy and administration - Definition, scope, and significance 2. Policy analysis and evaluation - Methods and techniques - Cost-benefit analysis and impact assessment 3. Public policy process - Agenda setting - Policy formulation, adoption, and implementation - Policy evaluation and feedback 4. Governance and public administration - Theories and models of public administration 5. Leadership and ethics in public administration - Leadership styles and their impact on public organizations 6. Public sector management - Strategic planning and management in the public sector - Performance measurement and management 7. Public budgeting and financial management 8. Policy design and implementation - Tools and strategies for effective policy design - Challenges in policy implementation and solutions 9. Public policy and economics - Economic theories relevant to public policy - The role of government in the economy		

	10. Regulation and public policy - Deregulation and its implications 11. Social Equity - Addressing inequality and social justice - Policies for marginalized and vulnerable populations 12. Public-Private partnerships 13. Impact of globalization on public policy - International policy coordination and governance 14. Crisis Management and Emergency Preparedness - Policy responses to crises and disasters - Building resilience and preparedness in public institutions 15. Innovation and change management in the public sector
Teaching methodology	The course is designed to provide a comprehensive learning experience, incorporating a range of teaching methods to enhance students' understanding and engagement. Students will benefit from interactive presentations and discussions, along with guided study of relevant textbooks and lecture notes. In addition, educational videos will help visualize complex concepts and case study analyses will enable students to apply the knowledge to real-world scenarios.
Bibliography	Required textbook: Holzer, M., & Schwester, R. W. (2024). <i>Public Administration An Introduction</i> (4th ed.). Routledge. Hill, M., & Varone, F. (2021). <i>The Public Policy Process</i> (8th ed.). Routledge. Recommended textbook: Clemons, R., & McBeth, M. K. (2020). <i>Public Policy Praxis A Case Approach for Understanding Policy and Analysis</i> (4th ed.). Routledge. Dye, T. R. (2013). <i>Understanding Public Policy, Pearson New International Edition</i> (14th ed.). Pearson. (this is the latest edition)
Assessment	This course has 2 summative assessments. The passing grade of this course is 60%. Students must receive 60% or above in both types of assessments, in order to complete this course successfully. 50% Coursework 50% Final Examination
Language	English / Greek