

MAINSTREAM COURSES

Course title	Business Ethics				
Course code	CMBA-511				
Course type	Compulsory				
Level	7 / 2 nd Cycle				
Year / Semester	2 nd Semester				
Teacher's name					
ECTS	6	Lectures / week	3	Laboratories / week	N/A
Course purpose and objectives	The purpose of this course is to equip students with the critical thinking skills, ethical frameworks, and practical tools necessary to navigate and resolve ethical dilemmas in the complex business environment. Through a comprehensive examination of moral principles, corporate responsibility, and the implications of ethical decision-making, students will develop a deep understanding of how to integrate ethical considerations into strategic business decisions. This course aims to foster a culture of integrity, accountability, and sustainability in future business leaders, enabling them to contribute positively to their organizations and society at large. The main objectives of the course are: - To cultivate an understanding of the ethical challenges and dilemmas that arise in various business contexts, and enhance students' ability to recognize and critically assess ethical issues in business practices. - To familiarize students with major ethical theories and frameworks for analyzing and resolving ethical problems in business as well as to enable students comprehend the implications of different ethical perspectives on decision-making processes. - To explore the concepts of CSR and sustainability and their relevance to contemporary business practices. - To strengthen decision-making skills by incorporating ethical considerations into business strategies and operations as well as to foster ethical leadership qualities and the ability to influence organizational culture positively. - To enable students to understand the importance of stakeholder engagement and the impact of business decisions on various stakeholders by exploring in detail transparency, accountability, and ethical conduct in all business dealings to build trust and long-term success.				

Learning outcomes	By the end of this course, students will be able to: 1. Recognize ethical dilemmas in diverse business scenarios and analyze them using appropriate ethical frameworks. 2. Utilize ethical theories and decision-making models to formulate and justify ethical solutions to business challenges. 3. Develop and propose strategies that incorporate corporate social responsibility and sustainability into business operations and policies. 4. Demonstrate ethical leadership skills by fostering an organizational culture of integrity, accountability, and ethical behavior. 5. Effectively engage with stakeholders, ensuring transparency, accountability, and ethical conduct in all interactions to build and maintain trust.		
Prerequisites	None	Required	N/A
Course content	1. The importance and scope of ethics in business 2. Major ethical theories and frameworks 3. Principles and practices of CSR in modern business 4. Sustainability and ethical business practices 5. Stakeholder theory - The role and importance of stakeholders in ethical decision-making 6. Ethical decision-making models - Frameworks and processes for making ethical decisions in business 7. Corporate governance and ethics - The role of corporate governance in ensuring ethical business practices 8. Ethics in leadership - The impact of leadership styles and behaviors on organizational ethics 9. Ethical issues in marketing - Ethical concerns in marketing practices, (advertising and consumer rights) 10. Workplace ethics - Ethical considerations in employment practices (diversity, discrimination, and workplace culture) 11. Ethical challenges in financial management, reporting, and accountability. 12. Global business ethics - Ethical issues in international business and cross-cultural contexts 13. Ethical implications of technology and innovation in business (data privacy and cybersecurity) 14. Regulation and compliance - The legal and regulatory frameworks that govern business ethics.		

Teaching methodology	The course is designed to provide a comprehensive learning experience, incorporating a range of teaching methods to enhance students' understanding and engagement. Students will benefit from interactive presentations and discussions, along with guided study of relevant textbooks and lecture notes. In addition, educational videos will help visualize complex concepts and case study analyses will enable students to apply the knowledge to real-world scenarios.
Bibliography	Required textbook: Becker, C. U. (2024). <i>Business Ethics Methods, Theories, and Application</i> (2nd ed.). Routledge. Engelke, C. F., & Swegan, R. B. (2024). <i>The Practice of Ethical Leadership Insights from Psychology and Business in Building an Ethical Bottom Line</i> (1st ed.). Routledge. Recommended textbook: DeGeorge, R. T. (2013). <i>Business Ethics, Pearson New International Edition</i> (7th ed.) [eTextbook]. Pearson. (this is the latest edition)
Assessment	This course has 2 summative assessments. The passing grade of this course is 60%. Students must receive 60% or above in both types of assessments, in order to complete this course successfully. 50% Coursework 50% Final Examination
Language	English / Greek